

# MARKETING PLAN

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## GENERAL

Conybio values the importance of its Customers & Affiliates for the growth of Conybio's unique "One Stop Shop Platform". Conybio is a marketplace that allows users to offer, sell and buy just about anything in a variety of pricing formats and locations. Conybio also offers cashback, discount, price comparison and affiliate marketing platform where everyone can get access to different websites to save money for their spending.

Conybio has created a straightforward system to earn cash back, discounts, commissions, and different team building bonuses for using and promoting products & services through Conybio Platform. Every customer signing up with Conybio may not choose to become a single level or multilevel Independent Affiliate. Our marketing plan is built to offer extra rewards for every extra effort made by our Affiliates based on the total individual and team sales of product & services through Conybio Platform.

There are multiple ways to Sign Up with Conybio Platform. You can choose to Sign Up for absolutely FREE as (Customer & Affiliate) and be eligible to earn commissions from sales you personally generate and also from the sales generated by your team based on the marketing plan. You can benefit from using the Conybio Platform starting from day one and share your own experience with others to earn various team-building commissions.

Conybio Affiliates earn commissions by selling Products and/or Services available on Conybio platform to customers that they refer. Affiliates that build teams of other affiliates earn bonuses. There are several rewards that are given to successful Affiliates. This document will give you the details of the Conybio commissions and essential rules for the implementation of the same.

## COMMISSIONS

There are no personal group sales or personal product purchase required to earn cash back, discounts, savings and direct referral commissions. All the commissions will be paid out in the same mode as the pay in mode used for the sale, which generated the commission unless otherwise specified elsewhere. If the pay in mode is fiat currency in any form then there is a 50/50 split distribution system to cash/repurchase account respectively unless otherwise specified elsewhere.

**The commission criteria and the payout criteria offered by Conybio vary for every product/service available through Conybio platform. Please check for the bonus percentages, which are allocated when buying or selling the products or services through Conybio platform.**

## **RETAIL PROFIT**

Retail Profit is the difference between the Retail prices the Customer pays and the Wholesale Price an Affiliate pays for a product as an affiliate.

## **REFERRAL BONUS**

The affiliate may also introduce customers/other affiliates for free into the Conybio Business. As other affiliates join the business and you contribute to their success you earn a bonus on their sales, and you will begin to sense the excitement and satisfaction of helping others while building your own network.

You can earn Referral Bonus every time a customer or an affiliate directly referred by you (Level 1) makes a purchase or use the products or services available through Conybio platform. Referral bonus will also be paid from more levels of referrals based on the product/service sold through the platform. Please check for the number of levels and the percentage and criteria before you make any purchase. Not all products and services have referral bonus attached.

## **FAST TRACK - DIRECT REFERRAL COMMISSION**

Affiliates can also earn Fast Track Direct Referral Commission in addition to the Direct (Level 1) Referral Commission for the sale of certain products/services through Conybio platform within 45 days from their Date of Joining (DOJ). Similar to the PBV you can also collect Conybio "Business Tokens (BT)"

When you purchase certain products or services through Conybio. Please check for the number of BT attached to those products or services before you make any purchase.

Following are the slabs:

**If you achieve Direct Sales (Level 1) BT between 3000 BT to 50000 BT, you get extra 35% (of total Level 1 BT)**

**If you achieve Direct Sales (Level 1) BT above 50000 BT, you get extra 50% (of total Level 1 BT)**

These commissions are paid after the completion of first 45 days from your date of joining. If the pay in mode is fiat currency for the sale, which generated the Fast Track Direct Referral commission then 100% of this commission is deposited into the affiliate's Repurchase Account.

*Note:* 1500 Business Token (BT) is the minimum Requirement in order to be eligible for Fast Track - Direct Referral Commission Bonus for Direct Sale of certain specific Products/Services sold through Conybio platform by the person referring.

## **ACTIVITY BONUS**

Conybio Affiliates can also earn exclusive Activity bonuses offered along with some exclusive Conybio product(s)/service(s). Activity Bonus is directly related to performing certain actions on a daily/weekly/monthly basis to promote/sell products/services through Conybio platform and generates extra commission known as Activity Bonus. Conybio Activity Bonus details are mentioned in the Activity Bonus area on the website.

## **PAY TEAM BONUS (PTB) - 35% of Total BUSINESS TOKEN (BT) from your unlimited levelsof your PayTeam**

Conybio'sPay Team Bonus (PTB) is based on two teams also referred to as "legs". Each Product/Service Sale you refer will be placed on either your left or right team. This compensation plan structure is often referred to as a Binary.

As your sales teams begin to grow, your PTB income will grow based on the total Product/Service sales through Conybio platform. The PTB structure will pay a sales cycle commission of 35% of the total BT from the Pay Team.

*Note:*You will receive PTB once you have referred Product/Service sale on your left and right team (and have met the PTB requirements). The PTB is paid based on successfully building two teams or legs that produce BT through sales.

Along with that, you are also required to generate product/service sale worth minimum 500 BT (every payout period) in the weaker leg (Left OR Right team) from any level in your Binary Tree.

For example:

Your right team generated 4500 BT in total sales volume and the left team generated 9000 BT in total sales volume; you would be paid 35% of the right team sales totals or 1575.

*Note:*The PTB commission pays out a maximum sales cycle commission based on your own BT. [see below for details].

The advantage of the PAY TEAM BONUS is its unlimited depth sales credit tracking. Affiliates can earn 35% of the total BT in your Pay Team for the sales generated from unlimited depth during a payout cycle.

*Note:* PTB commissions are paid for apayout cycle in a split distribution system. 50% of this commission is deposited onto the Affiliate's cash account and can be transferred to the affiliate's card and/or bank account and 50% is rewarded into the affiliate's Conybio Repurchase Account.

## **MATCH TEAM BONUS (MTB) - Upto 8 LEVELS**

ConybioMTB is one of the largest portions of our sales team builders commissions.

**The 1st level** of MTB can be obtained by producing 1500 PGBT in personal monthly sales\*. This level of MTB earns 10% on all personally referred Affiliate's PTB commission incomes. There are no limits to the number of affiliates you may refer, so there are no limits to the number of affiliates you can earn a first level 10% MTBon.

**The 2nd level** of MTB can be obtained by producing 3000 PGBT in personal group monthly sales. In this, Affiliates can earn 10% MTBon personally referred affiliates and their personally enrolled affiliate's PTB commission incomes.

**The 3rd level** of MTB can be obtained by producing 6000 PGBT in personal group monthly sales. In this, Affiliates can earn 10% MTBon their third level of Affiliate's PTB commission incomes. This bonus level could be paid on any number of affiliate PTB incomes.

**The 4th level** of MTB can be earned by producing 9000 PGBT in personal monthly sales\*. In this, Affiliates can earn 10% MTBon their fourth level of affiliate's PTB commission incomes. This bonus level could be paid on any number of affiliates.

**The 5th level** of MTB can be earned by producing 15,000 PGBT (with minimum 9000 PGBT) in personal monthly sales. In this, affiliates can earn 5% MTBon their fifth level of affiliate's PTB commission incomes.

**The 6th level** of MTB can be earned by producing 20,000 PGBT (with minimum 9000 PGBT) in personal monthly sales. In this, affiliates can earn 5% MTBon their sixth level of affiliate's PTB commission incomes.

**The 7th level** of MTB can be earned by producing 25,000 PGBT (with minimum 9000 PGBT) in personal monthly sales. In this, Affiliates can earn 2.5% MTBon their seventh level of affiliate's PTB commission incomes.

**The 8th level** of MTB can be earned by producing 35,000 PGBT (with minimum 9000 PGBT) in personal monthly sales\*. In this, Affiliates can earn 2.5% MTBon their eighth level of Affiliate's PTB commission incomes.

*Note:* MTB commissions are paid during the payout cycle through a split distribution system.

*Up to 4 Levels:* If the pay in mode is fiat currency (any form) for the sale which generated the commission then there is a 50/50 split distribution. 50% of the commission is deposited into the Affiliate's cash account and can be transferred

to the Affiliate's card and/or bank account and 50% is rewarded into the Affiliate's Conybio Repurchase Account.

**\* Personal Group Monthly Sales-** It is the monthly personal purchases of the Affiliate and the total BT/CT of the first level Customer/Affiliate personal referrals that purchase BT/CT-based Products/Services through Conybio platform.

## REQUIREMENT FOR MATCH TEAM BONUS (Remove L.D.B)

### RANKS/DESIGNATIONS QUALIFICATION

You begin at the rank of Associate Club after collecting 1500 Business Token (BT). You will be able to advance to a higher rank later on after you reach it with the help of your team.

Affiliates can earn exciting ranks and earn special rewards by producing BT-based Products/Services sales.

RANK / DESIGNATION	TOTAL BT WEAKER LEG	PERSONAL Group SALES BT PGBT (Personal + Level 1 + Level 2)	QUALIFYING TERMS	AWARD
ASSOCIATE		1500	1500 OWN BT	
TEAM LEADER CLUB	1500	3000	Personal Sponsored 2 ASSOCIATE CLUB MEMBERS (x 1 in each leg)	Team Leader BADGE
PREMIUM CLUB	15000	15,000	PERSONAL ORGANISATION 2 X Team Leaders (at least 1 in weaker leg)	GOLD COIN
BUSINESS CLUB	45,000	40,000	PERSONAL ORGANISATION 3 X Premium Club (at least 1 in weaker leg)	Macbook PRO
CORPORATE CLUB	90,000	140,000	PERSONAL ORGANISATION 3 X Business Club (at least 1 in weaker leg)	Rolex Watch
VICE PRESIDENT CLUB	180,000	325,000	PERSONAL ORGANISATION 4 X Corporate Club (x 2 in each leg)	Luxury Trip
SR. VICE PRESIDENT CLUB	300,000	900,000	PERSONAL ORGANISATION 5 X Vice President Club (at least 2 in weaker leg)	Gold Rolex
PRESIDENT CLUB	1,000,000	2,500,000	PERSONAL ORGANISATION 6 X Sr. Vice President Club (x 3 in each leg)	PRESIDENT CLUB AWARD

## COMPENSATION INCOME CAP - BASED ON OWN BT(BINARY)

The following income Caps are applicable for all BT based bonuses.

<b>OWN BT</b>	<b>WEEKLY CASH INCOME (Based on Own BT)</b>
1500	15000
3000	30000
4500	45000
6000	60000
7500	75000
9000	90000
10500	105000
12000	120000

All references to income, implied or stated, through this document and the ConybioMarketing Plan are for illustration purposes only. Conybio does NOT guarantee any level of income or earnings to any affiliate. Earnings from the ConybioMarketing Plan solely depends on sales of Products/Services offered through Conybio platform.

All bonuses, commissions and other benefits set out in this Marketing Plan document are liable to be altered by the Company from time to time. The Company will give notice to Affiliates of such alterations, by such means as shall be appropriate in the Company's discretion. Affiliates should check the current edition of the Marketing Plan on the Company website periodically.

## **GLOSSARY OF TERMS**

When reading information, always check the definitions/full form in the document to ensure that you have interpreted the information correctly.

**CONYBIO Platform** - Conybio is a marketplace that allows users to offer, sell and buy just about anything in a variety of pricing formats and locations. Conybio also offers cash back, discount, price comparison and affiliate marketing platform where everyone can get access to different websites to save money for their spending.

**Bee Pointz** - It is Conybio Loyalty Reward Points which you can collect via purchasing/retailing products/services offered through Conybio platform.

**BT** - Business Token collected via purchasing/retailing products/services offered through Conybio platform.

**RP** - Retail Profit

**Direct Sales BT**- It is the total sales BT generated from monthly direct sales of Conybio Products/Services purchases of the Affiliate and the total sales of the first level Customer/Affiliate personal referrals that purchase BT based Products/Services.

**PTB** - Pay Team Bonus

**MTB** - Match Team Bonus

**PGBV** - The amount of personal volume that is generated by yourself and your (non manager) group

**PBV** - The amount of personal business volume earned on products you personally purchased/sold

**PGBT** - Personal group business token (personal purchase/sales + level 1 purchase/sales + level 2 purchases).

**REPURCHASE EARNINGS/CREDITS**- **Repurchase** earnings/credits are the credits allotted by the company which can only be used towards purchases where repurchase credits are accepted on the company website. The repurchase credit will lapse if you don't use it and it cannot be converted or withdrawn as cash earning.

**TABV** - Temporary Accumulated Business Volume

**TGBV** - Total Group Business Volume

**Income Cap means the maximum income you can earn in a payout cycle unless otherwise specified elsewhere.**